

MIDNIGHT SOCIETY

DEADROP

BRAND GUIDELINES

PRIMARY LOGO AND USAGE

APPROVED +



NOT APPROVED -



ICON AND USAGE

APPROVED +



NOT APPROVED -

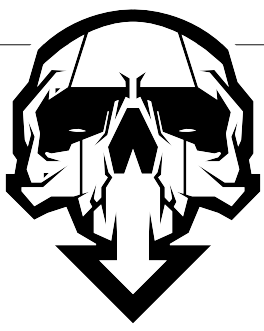


SECONDARY LOGO AND USAGE

MIDNIGHT SOCIETY PRESENTS +

APPROVED +

DEADROP



MIDNIGHT SOCIETY PRESENTS +

NOT APPROVED -

DEADROP



BRAND COLORS

BLACK

DEADROP

C-75 / M-68 / Y-67 / K-90
R-0 / G-0 / B-0
#000000

CYAN

DEADROP

C-59 / M-0 / Y-16 / K-0
R-25 / G-199 / B-216
#56C7D8

MAGENTA

DEADROP

C-0 / M-100 / Y-77 / K-0
R-237 / G-25 / B-62
#E0165E

WHITE

DEADROP

[DOWNLOAD HERE](#)

FONT USAGE

UNITED SANS EXT

BLACK

UNITED SANS EXT

STENCIL

DEADROP

USE OF COLORS NOT APPROVED IN THIS DOCUMENT AND DISTORTING OR TRANSFORMING THE LOGO IN ANY WAY IS NOT PERMITTED